



Scott Valley Chamber of Commerce
January 12, 2015
Bob's Ranch House, Etna
Meeting Minutes

SCOTT VALLEY CHAMBER OF COMMERCE

Meeting called to order 5:40 pm

Attendees see attached sign in sheet

1. Introductions
2. Agenda adjustments

Move public comment after election, add reimbursement for Lance Banks. No objection to changes. Marilyn Seward announced that she will need to leave the meeting by 6 pm to fulfill another obligation.
3. Minutes reviewed. Motion to accept minutes Megan Peterson, Katherine Chaplin^{2nd}, mc
4. Treasurer's report distributed and reviewed. Motion to accept report Paul Chaplin, Pat Peterson^{2nd}, mc.
 - a. Annual financial report 2014 distributed for general review.
 - b. Tentative budget for 2015 distributed for review and guidance.
5. Letter of resignation submitted by President Marilyn Seward. Davie Martin moved to accept resignation, Amanda Schmalenberger^{2nd}, mc.

The Chamber will keep the letter on file. New treasurer will need to submit letter to the bank and make sure that there are two officers with signature cards on file.

 - a. Recognition of President

Lorrie Bundy, Gerry Silva, and Christy Bartneck recognized Marilyn Seward's significant contribution to the Chamber of Commerce. A plaque and bouquet of flowers were presented and a brief summary of her accomplishments was shared.
 - b. Marilyn Seward asked Vice-President Christy Bartneck to chair the remainder of the meeting and left the meeting.
6. Election of new officers

Election Committee (Gerry Silva, Davie Martin, Katherine Chaplin) submitted the following officer nominations:

President - Amanda Schmalenberger
Vice President – Christy Bartneck
Treasurer – Carrie Campbell
Secretary – Katherine Chaplin

Motion to accept officer nominations by Don Murphy, Katherine Chaplin^{2nd}, mc.
The officers were voted upon as a unified slate and accepted unanimously.
7. Public comment / Open Forum
 - a. Joy Gephart offered to volunteer for the PCT kick off effort. Pat Peterson responded that the PCT foundation informed the Chamber that the Kick Off event is reserved for

preparing the hikers not advertising but that the Chamber is invited to provide information at a site 45 minutes outside of Orland and through online media. This item to be discussed further in Feb.

- b. Joy Gephart asked about the Jammin' on Main Street event for 2015. Acting Chair, Christy Bartneck appointed committee to plan the event: Joy Gephart, Megan Peterson, Janice Gaynor, Davie Martin, Holly Bailey, Lauren Sweezey. Committee to report at Feb meeting.

8. Membership committee

- a. Gerry Silva is the only appointed committee member and has been actively involved in the development of new membership payment structure, benefits and membership form. Lance Banks reviewed the new membership structure as voted on Dec 2, 2014.
- b. A limited promotion for new and renewing business members provides an upgrade in membership through Feb 15. A \$50 membership will receive benefits offered at \$100; a \$100 membership will receive benefits offered at \$200.
- c. Non-profit membership always have \$100 benefits at \$50; and \$200 benefits at \$100.
- d. Individuals can join the Chamber for \$25 per year.
- e. Lance Banks reported that the new website will launch Feb 1.
- f. New workshops scheduled for 2015. The first workshop, Website development for small businesses, is scheduled for March (date and location to be determined).
- g. There will be a drawing from membership for New Business Profiles in newsletters.
- h. New members

Paula Johnson – Ft Jones Massage Therapy
Megan Peterson – Scott Valley Film Coalition
Rich Harris - Four Brothers Heritage Farms
Holly Bailey - Waspish Wares
Janice Gaynor – Janice Gaynor Design
Gail Jenner - Jenner Family Beef
Shirley Johnson – Little Ranch Gardens

Motion to accept new members by Don Murphy, Pat Peterson 2nd, mc.

- i. Chair, Christy Bartneck, appointed committee to help Gerry Silva connect with previous members: Amanda Schmalenberger, Pat Peterson, and Carrie Campbell.

9. City Council Liaison Committee

The Chamber recognizes the need to work hand in hand with Etna City Council and Fort Jones City Council to help develop policy for business image and development. A committee was appointed by Christy Bartneck (acting Chair) to outreach to the community, the Chamber, and city government. Gareth Plank asked for the Chamber to provide a unified voice for Chamber members, not just Etna businesses. The committee will provide report at next meeting.

Committee Members: Amanda Schmalenberger, Jim Peluso, Janice Gayner, Pat Peterson, Lance Banes, Joy Gephart, Carrie Campbell, Susan Mayfield, Shirley Johnson, Rich Harris.

10. Reimburse for promotional materials

Materials purchased by Lance Banks for COC sign at Christmas PAL event within budget (<\$30).
Treasurer to pay reimbursement.

11. Next meeting agenda items:

Jamming on Main St Committee report
City Council Liaison Committee report
Review 2015 events and planning for events
Meeting Locations (alternate Etna and Ft Jones)

PR materials for PCT
Improve chamber signage
Tourism plan committee

Meeting Adjourn 6:43 pm.

Respectfully submitted,

Lorrie Bundy