



Scott Valley Chamber of Commerce
Minutes
February 9, 2015
Location: Bob's Ranch House Meeting Time: 5:30 pm

Board Members present: Amanda Schmalenberger, President; Christy Bartok, Vice-President; Katherine Chaplin, Secretary; Carrie Campbell, Treasurer

Meeting Called to Order at: 5:35 p.m.

Attendance; see attached sheet.

1. Introductions

2. Agenda adjustments none

3. Minutes Reviewed. Motion to accept minutes Davie Martin, Lance Banks 2nd mc

4.. Open Forum :

a. General announcements

1. Megan Peterson announced: Thursday, Feb 26, at 7 P.M. film coalition will start big-screen movies at The Rec on Hwy 3 in Fort Jones with the movie 'Top Gun'.

2. Carrie Campbell announced that Etna Farmer's Market is looking for vendors, both crafters and growers. The 2015 General meeting is Tuesday, February 17 from 6-8pm, at Bobs.

b. Calendar items to add to website:

i. Etna Farmer's Market general membership meeting, Tuesday, February 17, 6 to 8 pm, at Bobs.

ii. Movie 'Top Gun' on the big screen at The Rec in Ft. Jones., Thursday, Feb. 26th at 7 p.m

iii. Valley Wide Clean-up, April 20th through 26th. Locations and times to be announced

5. Reports

a. Treasurer

Treasurer's report distributed and reviewed. Motion to accept report Jen Thompson, Laurie Sweezy 2nd, mc.

Tentative budget for 2015 distributed for review and guidance.

Vote to pay Lance Banks invoice for work on new website. Motion to approve Davie Martin, Amanda Schmalenberger 2nd, mc.

b. Board: nothing to report

c. Programs and Events

- i. Valley Wide Clean Up Date: April 20th through 26th of April, Committee: Megan Peterson, Jen Thompson, Hillary Plank, .Will report next meeting. Trash collection drop points will be through-out valley. Committee will talk to Tone Berryhill who has picked up scrap metal in past years. Past drop sites:. Etna City Pool, Etna City Yard, Ft. Jones Resource Center. Discussion about how this event could evolve. Could it be a fundraiser, want to be more focused on beautification. Dumpsters are a problem, people dump trash outside of dumpsters creating clean-up problem. 1 member of chamber at each site for 4 hour shifts to make sure proper items are deposited. Need to supervise sites and advertise widely what we can and can't accept.
- ii. Yard Sale Event will be June 6, 2015 Committee appointed: Daniel Webster, Christy Bartok, Sally Flynn, Amanda Schmalenberger, Hillary Planck.
- iii. Jamin on Main Street No specific dates yet, Would like to do 1 per month. Committee will meet and report at March meeting. Some owners of buildings on Main Street need to be encouraged to clean-up their public areas. Janice Gaynor will call owners and report to fellow committee members. City will be contacted for help. Committee will come up with budget and report at the March meeting
- iv. Membership Committee:. Carrie Campbell reported that there were 23 new or renewed since January. Membership signup is on line now. Cutoff for upgraded membership drive is Feb. 29. Explained membership levels.
 - a. . Drawing for monthly featured business (Partner Level)
Business to be featured on Homepage of SVCOC Website:
February is Scott River Ranch.
Drawing for March: : Dotty's Restaurant
 - b. Drawing for monthly featured business (Premium Level),
Business to be featured in Newsletter
February is Siskiyou Partners Jimm Peluso
Drawing for March: Waspish Wares, Holly Bailey.
- v. City Liaison Committee Amanda Schmalenberg asked committee to table activity of committee until new direction is established outside of Dollar General issue as SVCOC point of view would add confusion. The committee will work to redefine and restructure it's mission. Shirley Johnson asked: what direction is going now? -In the meantime the committee will work to establish relationship with Fort Jones City council, also explore ideas for beautification, Historic District creation, Promotion of business, positive growth. Committee will look at. what businesses need, and how CVCOC can promote established businesses and encourage new ones. Question to ask What would these communities support, can we do a survey? Chamber member will go to Etna City Council. Will find someone to go to Fort Jones City Council meetings, contact Tom McCaully for info. Next meeting of committee: Tuesday, 10:30, Feb 17, at Wildwood

- vi. Social Media Workshop Wed, March 11, 5:30-7:30 p.m. at Etna Library
.Lance will organize., Questions: Cost: How to sign up? Preregister on line,
Lance will send email notice with complete information to members.

6. New and Unfinished Business

a. Expo Booth Feb 12, 5:30 7:30 Miner Street, etc. Amanda will man booth on the 12th of Feb, If you want your literature, leave at Dottys

b. Sportsman's Expo –Fairgrounds in Yreka , March 14th and 15th . Need to create display for window, discuss events, find volunteers to man booth, set meeting calendar. Amanda Schmalenberger and Hillary Plank will take this on. Jim, Peluso, and Megan will help get the display from last year to the next committee. Kitter Creek will be at expo and can help man the booth. Lori Bundy has some signs.

c. PCT – Mid Point Festival Goal: Support a tourism event that has players in Scott Valley; form a festival in conjunction with Jamming on Main Street Event; focus on alumni, reunion festival for those who have been on the trail Promote through PCT website/publication (PCT Trail) Viewing of 'Wild' at Avery, (Coalition) & Farmers Market, (something to replace the bluegrass festival) Contact people in the valley that have hiked the PCT for advice, help. Committee appointed: Dave Harrison, Amanda Schmalenberger, Katherine Chaplin, Davie Martin, Lori Bundy. Contact representative in this local region. Prospective Date: July 10, 11th, 12th

d. Signage along HWY 3 Amanda Schmalenberger will talk to Dave Harrison about signs, etc. Sign next to Scott Valley Feed, and other signs in valley to make use of signs for rotating chamber businesses.

Dave Harrison reported on Scott Valley Feed sign: Frame designed in sections so that individual businesses can put their logos. Sign needs maintenance, painted, etc.

How to get more Hwy 3 traffic into downtown Etna: He worked with Cal trans to define allowable signs for Etna on Hwy 3. Some possibilities:, Main Street Etna sign, Cal trans will allow a 'Historic Etna' small charge, 'Museum' sign is free. Vacant space main street/Hwy 3 lot, Don Murphy owner, says Chamber can put sign up. Idea, Fort Jones/Etna freeway sign get Scott Valley businesses on I-5.

e. Collier Station (Klamath River Rest Stop) We have spot to put business brochures, The cost is 170.00 per year. Scott Valley Brochure has map that brings people into Valley.

7. Agenda for next meeting: Update Brochure for Rack Card items .

Location: Will look in Fort Jones for venue. Fort Jones : The Rack is a good facility.

Date: March 9, 2015

Time: 5:30

8. Meeting Adjourned at 7:05 pm.