



Board Members present: Amanda Schmalenberger, President; Christy Bartneck Vice-President; Katherine Chaplin, Secretary; Carrie Campbell, Treasurer  
Attendance; see attached sheet.

1. Meeting Called to Order at 5:37: p.m.
2. Agenda Adjustment: social media workshop will be March 18.
3. Minutes Reviewed: Motion to accept minutes, Paul Chaplin, Carrie second.MC
4. Introductions
5. Speakers: New Business Forum – Invited new members/businesses to share their story, discuss future needs:
  - a. Chris Flynn of Three Little Birds Restaurant introduced their new restaurant, discussed their ideas for the new Fort Jones Restaurant. They will be open for breakfast and lunch, with special events and entertainment a few evenings per week.
  - b. Chamber Survey Katherine Chaplin distributed chamber survey to members and encouraged all to take some time to share their ideas for what they would like from the chamber to help promote their businesses. It can be mailed in or left after meeting. Will put on website.
6. Open Forum
  - a. Announcements:
    - i. Megan Peterson announced that the REC will be showing 'Mr. Peabody and Sherman' on March 14<sup>th</sup> from 1-3 p.m.
    - ii. Dave Harrison of Alderbrook Bed and Breakfast is looking for a Docent to work with PCT Hikers for the summer.
  - b. Calendar items to add to website:
    - i. . Saint Patrick's Day event at Dotty's, March 17, Corned Beef, Music
    - ii. There will be a blood bank at Etna High School on March 26<sup>th</sup>, 2-6 p.m.
7. Reports
  - a. Treasurer: Carrie Campbell presented the 2015 Budget. Motion to approve Jerry Silva, second Paul Chaplin. MC.
  - b. Board:
    - i. Insurance Status: Carrie Campbell and Amanda Schmalenberger are in process of getting liability insurance for the chamber. Report next mtg.
    - ii. Amanda announced that the new board wishes to get an understanding of the wants and needs of Scott Valley Businesses. Any feedback on what we can do for your business please send email, call or fill out survey.

- c. Programs and Events
  - i. Valley Wide Clean-up – Dates: April 20-26<sup>th</sup>. Committee members Hillary Plank and Megan Peterson met and organized tasks. Hillary reported that there is a possibility of working with the Fort Jones Elementary School for a summer cleanup event. The committee is still organizing details. They are working with a company who will pick up tires on the weekend. Hazardous waste and metal pickup is being organized. SVCOC is opting not to do the dumpsters, but are looking at mattress disposal possibilities. More to report at next meeting. Please contact Megan to help.
  - ii. Yard Sale Event Date: June 6<sup>th</sup>. Christy Bartneck and Daniel Webster met with Sean McDonald, Siskiyou Daily News. Daniel reported that all is organized. Will have Yard Sale form for sellers to fill out, still need to define locations for form pick-up. Let Daniel know if you can distribute forms or know of a location for them. Paper will be selling ads for businesses that will go on a map. Will be different format from last year. Deadline for ads around May 6<sup>th</sup>. Don't have deadline for individuals to sign up for garage sale yet. Cost for ad: Business \$39.00; Individual 19.50. Siskiyou Daily pays 10 percent commission to Chamber on ads, will be giving Chamber lots of copies of map for distribution.
  - iii. Jamin on Main Street – Committee will meet to decide dates/etc.
    - June:
    - July: Saturday the 11<sup>th</sup>
    - August:

Linda Romaine asked: Can we have Jammin on Main Street in Ft. Jones? Committee will consider if it could be coordinated w/Marble Rim Gallery.
  - iv. Midpoint Festival: Date: July 11<sup>th</sup>. More to report at next meeting.
- d. Membership Committee
  - i. Current number of 2015 renewals: New Members:
  - ii. New members approval vote: Lalo's Restaurant, Three Little Birds Restaurant, Scott River Water Council, Summerville Inn, The Gifted Horse. Motion to accept new members: Paul Chaplin, Megan Peterson, second. MC.
  - iii. Drawing for monthly featured business; Winners: webpage: Siskiyou Telephone; Newsletter: Scott River Ranch
- e. Etna City Liaison Committee
  - i. James Peluso reported that the committee met and decided to do a mission statement to better clarify what the committee will do. James will coordinate creating mission statement. James wants to include everyone and have a 5 Ws; will send out request for feedback to all chamber members to arrive at mission statement. The general body expressed concerns that this group is only for Etna, and urged the Chamber to include a Ft. Jones group, stressing that the Chamber should represent all businesses in the valley. Discussion tabled to enable committee to look at these issues.

- ii. Parking Lines: Committee requested city to repaint parking space and crosswalk lines, city needs to wait until hotter weather, committee will revisit this issue with City of Etna in May.
- f. Social Media Workshop:–Date: March 18<sup>th</sup>, 5:30 p.m. at Etna Library. Lance Banks explained the content of the workshop. It will be an overview of social media, understanding best time(triggering points) for posting, Hash Tag 101 etc. Facebook focus. Preregister on Chamber web site or at door. Cost: Free to Partner; \$10 to Premium; \$ to Associate, and \$30 to general public.
- g. Sportsman’s Expo – March 14<sup>th</sup> & 15<sup>th</sup> It was decided that SVCOC won’t attend.
- h. . Signage along HWY 3 Amanda still collecting info, will report next time.
- 8. New and Unfinished Business
  - a. Card rack at Collier Station: Amanda outlined the benefits to chamber members of having a presence, ie. Members can put business cards, brochures, and other promotional material on the racks. If you have any items let Amanda know. Collier Station needs volunteers, Corrie Hayden is liaison for Fort Jones. New: there will soon be online access at Station, Amanda will check availability. Gary Freeman is contact for info about online capability.
  - b. Visitor’s Center in Fort Jones: SVCOC is looking for a new visitor center; Three Little Birds Restaurant volunteered.
  - c. Fort Jones Liaison Group: General membership discussion. Questions asked: What does this entail? How can we all be more supportive to each other’s Business. Can we have a Fort Jones Rep and an Etna Rep? Discussion about What the liaison groups would do: Can we be the messenger for the chamber to the two city councils? Can we get a volunteer to go to Ft. Jones City Council? Linda Romaine of Fort Jones City state that it might be possible to go to both meeting as Fort Jones has one meeting per month and Etna has two. Liz Edmonds volunteered to go to the Ft. Jones City Council meetings, Darlene Henninger will assist.
  - d. Rodeo Date: May 3<sup>rd</sup>. Question: Does the chamber want to donate \$\$ for parade or buckle? Jerry motioned to donate for buckle, no second. Move to table until Bob Ward coordinates what choices are available for the chamber to participate.
  - e. Kiosk at Dotty’s: will be used to advertise chamber businesses via brochures, etc. E-mail or call Christy Bartneck for more info.
  - f. Donation of \$100.00 to Salvation Army in honor of Marilyn Seward. Carrie Campbell stated that there is a \$2000.00 budget for public relations which includes donations. Jerry Silva motioned to approve, Paul Chaplin 2<sup>nd</sup>. M.C.
- 9. Agenda items for next meeting, April 13 at Etna Deli, 5:30 p.m.: Revisit events, committees, Bob Ward will report on Rodeo.
- 10. Adjourned at 6:45 p.m.